

Ashland Tidings

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Ashland, Ore., Monday, Dec. 13, 1915

AFFECTS ROAD LEVIES.

A writ of mandamus, just issued by the Oregon supreme court, upon the relation of S. V. Anderson of the Tillamook County Grange, requires the county commissioners of Tillamook county to specify where and what for the entire road tax money will be expended during 1916.

This is under the 1913 road law, which was supposed to apply only to special road tax levies, and not to the general road fund of each county. No county in Oregon has attempted to conform with the law, and this writ, if sustained, will revolutionize the procedure under which road taxes are levied and expended.

As the budget published by the Jackson county court for the levy of 1915 for road purposes puts the item under one general head, this supreme court citation may be of interest to the people of Ashland and the eastern end of the county. Especially it should interest those who believe this end of the county has been, and will further be, discriminated against in the expenditure of road funds. There seems to be an adequate remedy at law, and is this remedy is not properly applied, then those who growl at the apparent discrimination should forever hold their peace. Either insist on the legal requirements before your day in court is past, or be content if the other fellows put one over.

The writ commands the Tillamook county court:

"To prepare an estimate of the amount of money proposed to be raised by taxation for the ensuing year in said Tillamook county under the general heads For Road Purpose, Surveyor's office and District Attorney's office, not only the aggregate amounts under said general heads, but to show and set out therein, under separate heads, (1) the amount required for the improvement, (2) or maintenance of each public highway, (3) each road, (4) each street, (5) each bridge, (6) the number of supervisors required, (7) the amount of the salary of each, (8) and the amount of their combined salaries, (9) the amount necessary for repairs on machinery, and (10) the amount necessary for supplies; the (1) number of employees in the surveyor's office, (2) the amount of the salary of each employee, (3) the total amount of salaries for said office, (4) the cost of surveys, (5) the cost of engineering; the (1) salary of the district attorney, (2) the cost of supplies for said office, (3) and other expenses of said office, and when said estimate is so prepared, file the same of record in the county clerk's office, and publish the same as prepared, in accordance with the provisions of Section 2 of said act, or that you, defendants, and each of you, show cause before this court at the supreme court building in the city of Salem, Oregon, on the 11th day of December, 1915, at the hour of 10 o'clock a. m., why you have not done so."

GETTING FREE PUBLICITY.

The publicity department received last week a sheet of poster stamps of exquisite views of the great Columbia Highway that have been printed from plates made by the Hicks-Chatten Engraving Company of Portland. These stamps are done in three-color work and represent the highest type of the engraver's art. The Hicks-Chatten company has shown its interest in Ashland and its friendship for the manager of the publicity department by giving the city some splendid advertising on one of these beautiful stamps. Under the picture of the graceful concrete bridge that spans the gulch at "Shepherd's Dell"



Margaret Illington, who will appear in "The Lie" at the Page, Medford, December 21.

Practical Plan to Secure Hotel Announced By Hotel Committee

We now have the best proposition yet presented for the securing of a hotel. We have a written agreement from the owners of the Hotel Oregon to expend \$15,000 in remodeling and equipping their hotel so as to make it first class in every particular, providing the people of Ashland will demonstrate their interest to the extent of raising a bonus of \$1,800.

You would do this if proposed by an "outsider;" why not for our own citizens?

This committee will call on you

during the week. Be prepared with your subscription so they can complete their work promptly and get the improvements under way.

M. C. REED,
V. O. N. SMITH,
J. W. MCCOY,
Hotel Committee.

Editor's Note.—The Ashland Printing Company hereby subscribes \$100 to this bonus, provided the sum of \$1,800 is fully subscribed for the bonus.

on the Columbia Highway are the following words: "Ashland, Oregon, lithia springs make that city the health resort of the west." Crater Lake is mentioned on one stamp and Josephine Caves on another, giving splendid publicity to two of the great scenic assets of the Rogue River Valley. No other community, except Portland of course, is mentioned on this beautiful series of stamps, and the citizens of Ashland should appreciate this thoughtful and helpful co-operation in the work of exploiting the city's attractions for the tourist. Thousands, possibly millions, of these attractive poster stamps will be used by the merchants and citizens of Portland on letters and packages that will be mailed all over the world, and Ashland will get the benefit of a tremendous amount of publicity "without money and without price." The publicity department has been able, through its connections and acquaintance, to get some splendid free publicity for Ashland. It certainly appreciates this courteous act of the Hicks-Chatten company.

The Commercial Club requests the names and addresses of parties who are considering coming to the coast this summer. We wish to send them literature and give them a good conception of Oregon.

Phone Job orders to the Tidings.

Go Home For Christmas

THE holidays will soon be here. The time of happiness and cheer. Your friends will be expecting you to come home. So will mother, father, sister or brother.

Low Holiday Fares

Are available for the holidays. On sale between all Southern Pacific stations in Oregon, Dec. 17, 18, 22, 23, 24, 25, 31 and Jan. 1. Return limit Jan. 4. From Oregon to California points on sale Dec. 23, 24, 25, 30, 31, Jan. 1st. Return limit Jan. 3rd.

Ask the local agent for fares, train service and other information, or write

Southern Pacific

JOHN M. SCOTT, General Passenger Agent, Portland, Oregon

Coffee

The one way to be sure of good coffee *all* the time, is to buy it in airtight tins.

You may accept this statement confidently; Schilling's Best isn't the *only* coffee packed this way!

It isn't the *only* good coffee! It is simply *our* best; the result of long experience in producing good coffee and getting it to you in good condition.

You can try it without risk; moneyback.

Schilling's Best

Department Has A Busy Month

The month of November was a busy one for the publicity department. During the latter part of October a list of names was taken from the registration book at the exhibit building, to be used for advertising purposes. Five hundred and sixty-one names were taken from the book and to each of these people has been mailed a personal letter with a copy of the glass of water booklet. During the month of November the department sent out 637 letters, 21 newspapers, 950 booklets and one photo mailer—a total of 1,609 pieces of mail and advertising matter.

A list of visitors to the automobile camp is in course of preparation at the present time. A special letter will be sent to these during the present month, reminding them of their sojourn in our camp ground and urging them to place Ashland on their itinerary for next summer's vacation trip. Booklets will be enclosed in each letter.

In addition to this work the department has prepared a little sixteen-page folder that will contain analyses of the principal springs of the Ashland district, an analysis of our climate and a brief statement about the city, its location and its environment. This book will contain a general statement about the mineral wa-

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City of Ashland County of Jackson State of Oregon
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ters written by Manager Duryea, data for which was obtained from records of the State Bureau of Mines and Geology. Five thousand of these folders will be printed for general distribution. They will be ready some time this week.

Medford Committee Quits Campaign

The Medford beet acreage committee has retired from the field, and the beet campaign in the upper valley now seems to be in the hands of the beet factory men. The Medford committee's retirement came upon the refusal of the factory people to promise the factory to the upper end of the valley, should the biggest proportion of the acreage be signed up in the Medford section. The Medfordites asked that the company agree to locate the factory between Gold Ray and Ashland if the majority of the acreage was signed in this district. Mr. Nibley of the company refused to promise this and stated that he would take the contracts already secured to Salt Lake City and put it up to the stockholders. The Medford men agreed to guarantee the required acreage should the factory be built anywhere between Gold Ray and Ashland.

The Go-Getters' Society.

Friday evening the first meeting of the New Go-Getters', alias High Flyers', Society took place in the home of the Civic Improvement Auxiliary Club on Fork street. This is a club composed of Ashland young people which was organized for the purpose of having a good time. And a good time was certainly the main feature of the evening. Everyone danced, played cards, etc., and drove off invaders to their heart's content. This was just the first meeting and was rather a rush affair, but one would not have thought so from the sounds of merriment which issued from the house. There will be a

series of these parties all winter.

Those present at the merrymaking were Misses Margaret Ames, Alice Vandersluis, Eunice Grubb, Everitta Brown, Margaret Hodgson, Helen Moore, Alta Farmer, Mary Weisenburger, Helen Vandyke, Glen Roberts, Fern Murphy and Ruth Hadley; Messrs. Les Cunningham, Charlie Brady, Charles Delsman, Johnnie Finneran, Fred Payne, John Anderson, Leith Abbott, Milton Fraley, Ralph Harris, Fred Van Dyke and Cell Grisez. The haperones were Mesdames C. L. Cunningham and Hum Praht.

Andrew McCallen writes from Berkeley, Cal., correcting a statement made in the Tidings some time ago to the effect that he was employed by the Wells-Fargo Express Company. Mr. McCallen is with the Wells-Fargo Nevada National Bank, the largest bank in San Francisco. The bank has no connection with the express company.



THERE ARE TWO WAYS OF DOING THINGS

but we only learned the one way—the right way! If you bring your vehicle to us to be repaired the work will be done properly and at a low price. That's the way we retain our old customers and gain new ones. Bring it to us.

N. M. LANE

Corner First Avenue and C Streets
Successor to A. L. Lamb.

Full Value Quality

Means buying new merchandise priced correctly. Merchandise that has full life in it. It is not how cheap you buy but how well you buy. Our policy of merchandising is in selling you a 25c article that will outwear two articles bought at 15c without life in them. That's economy. That is saving you money. We want your business on economy business principals.

Our Store Is Your Store

We are daily increasing our sales. There must be a reason and there is. The full value quality policy is winning. Of course in seven years we've made some mistakes but those mistakes have and are helping to make this, your store, the popular store.

Do Your Xmas Shopping Here

VAUPEL'S

The Quality Store

The Store with the Christmas Spirit